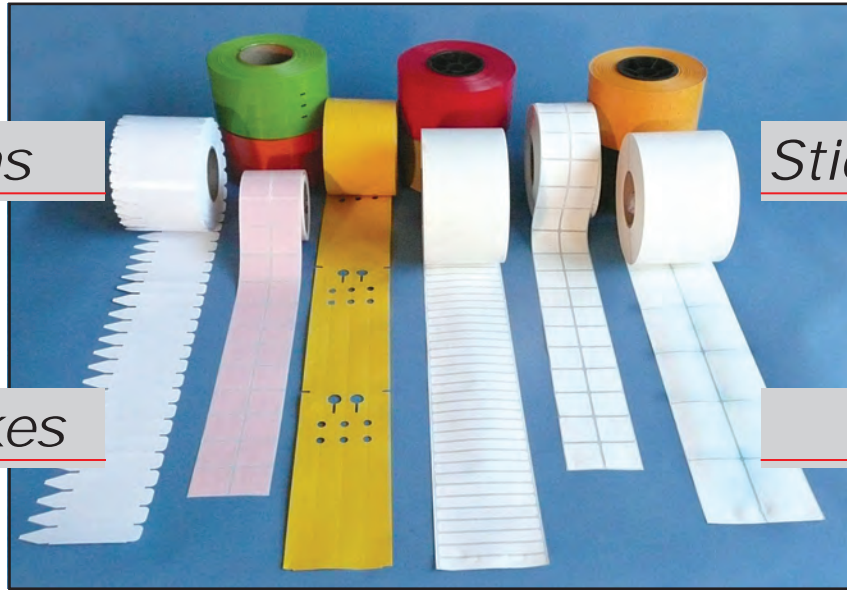


# The 247 Does It All



Slip-Ons

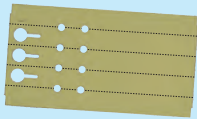
Sticky Labels

Pot Stakes

Signs

## Slip-Ons

Available in:  
White, Yellow, Red, Orange,  
Turquoise, Pink, Lavender,  
Green, Tan and Lime

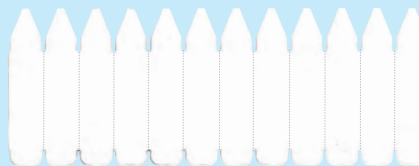


TT10775  
3/4" x 7"  
(5 across)



TT10014  
1" x 10"  
(4 across with 2" tear-off)

## Pot Stakes



ZX5141T  
1" x 4-1/2" (1 across)

## Signs



FT40501 4" x 4-15/16" (white)  
Pressure Sensitive Sign



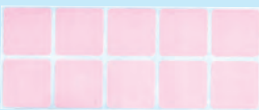
NC40501 4" x 5" (white or yellow)  
Rigid Sign

## Sticky (Pressure Sensitive) Labels

We carry a large number of sizes including:



4" x 1/2"



1-1/2" x 1-1/2" pink

3/4" x 1 5/16"

1" x 1 1/2"

1 3/16" x 1 13/16"

1 3/16" x 2 3/8"

1 1/4" x 7/8"

1 1/8" x 15/16"

1 1/2" x 1"

1 1/2" x 1 1/2"

1 9/16" x 15/16"

1 9/16" x 1 15/16"

1 3/4" x 2 1/4"

1 3/4" x 2 3/4"

1 15/16" x 9/16"

2 x 3/4"

2" x 1"

2" x 2"

2 1/4" x 3 7/16"

3" x 1/2"

3" x 2"

3 3/4" x 2 1/4"

3 5/8" x 2 3/8"

4" x 1/2"

4" x 5/8",

4" x 1"

1 1/4" x 2 1/2"

2 1/2" x 1 1/4"



2" x 1"



1-1/2" x 1-1/2" blue

There are many types of adhesives available for the creation of pressure sensitive labels. We have selected an adhesive for the "Floratherm" product line that will adhere and function in most horticultural environments and situations. This adhesive is designed to function when the following conditions are present: cold and hot temperatures, sunlight, wind and moisture. We recommend testing "Floratherm" products on your particular container or tray to make sure the adhesive is compatible with the type of plastic used to produce the container. This test will require applying several labels to the container in several different orientations and checking back in 24 hours. The bonding process should be complete within 24 hours. If any concerns arise after checking the test, please let us know.

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DCS & Labeling Worldwide  
HORTICULTURAL PRODUCTS

# A VERSATILE THERMAL PRINTER for Under \$600<sup>00</sup>

## 247 Series Thermal Transfer Printer

*Ideal for Garden Centers, Greenhouses & Nurseries*

### **Out of the box ready to go!**

The 247 thermal transfer printer can be used with or without a PC. We can design up to 4 formats tailored to your specification before shipping you the printer. You then use the attached keyboard to recall the formats and enter variable information. This package, including the keyboard, costs only \$845<sup>00</sup>. If you have your own software or have only limited needs, for only \$595<sup>00</sup> you can purchase the printer and hook it up to your PC.



Use this printer for:

- Slip-On Tags
- Pot Tags (13 mil thick)
- Signs (up to 4" wide)
- Sticky Labels

### **Specifications**

**Media:** slip-ons, pot tags, sticky labels, signs

**Media Width:** .75" to 4.5"

**Media Length:** .4" to 39.3"

The 247 printer runs at an impressive 7 ips print speed with 203 dpi resolution and 5 ips with 300 dpi version. It offers a generous memory capacity of 8 MB of SDRAM, 4 MB of onboard Flash and the ability to add gigabytes of Flash memory via an onboard SDHC card reader.

### ***Most Importantly!***

The printer handles full size rolls of stock with 3" cores and 8" outer diameter and can accept rolls of 984' ribbon.

*Simple  
Solutions...*

Since 1934

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