

## ATTRACTIVE LABELS INCREASE PRODUCT SALES!

### WHICH LABEL IS RIGHT FOR FRUIT, VEGETABLES AND ANY RETAIL PRODUCT?

#### HERE ARE YOUR OPTIONS

#### FULL COLOR LABELS

##### PARTIAL PRE-PRINTED

- We print most of your information such as your name, logo and address in full color.
- You choose virtually any size and shape label.
- Labels come with a blank area for imprinting on-site.
- You imprint item, product code, bar code or anything you want in blank area.

Partial pre-prints are ideal for companies that stock one label for many products and don't want to worry about running out of labels for a specific product. To the right is a label for Nourse Farms before and after printing.



##### PURCHASE FULLY PRE-PRINTED

- Order as few as 1,000 labels.
- Orders of different labels with the same shape can be combined for best pricing.
- Ideal if you have just a few different products.

Using a fully pre-printed label is ideal when you are ordering large quantities of the same labels.

##### PRINT FULL COLOR LABELS YOURSELF

- Ultimate flexibility to print what you want when you want.
- Price of full color printers is continuing to drop.
- High quality printing and excellent resolution.
- Ideal if you have constantly changing products and information on labels

Printing color labels yourself makes the most sense when you need small quantities of a variety of different labels.





# BLANK LABELS

- Cost of labels is much less expensive than full or partially pre-printed labels.
- Ability to print text, bar codes and graphics.
- Most common sizes are in stock for immediate shipment.
- Only one color can be printed. Usually black but color ribbons are available.
- Certain special printers are available that can print two different colors.

## PRODUCT LABEL

To the right is an example of a one-color product label printed with a blue ribbon on a white label.



## UPC BARCODES AND PRICES

Very often suppliers are required to affix a bar code, price or other information on the products they ship and sell. Our thermal printers and labels are excellent at this task. Information is usually printed on blank labels which can be either a custom color or white.

Texpak Inc. has been providing solutions to manufacturers, growers and distribution centers since 1934. Our corporate philosophy is:

*Simple solutions to complicated problems*

*Simple  
Solutions...*

# TEXPAK INC.

*... to Complicated  
Problems*

[www.texpak.com](http://www.texpak.com)

130 New Hyde Park Road, Franklin Square, New York 11010

[info@texpak.com](mailto:info@texpak.com)

800-645-3416

© Texpak, Inc. 2015